

PRIVACY

Privacy Statement

All effort has been made to ensure that your personal information is protected. Sedem Ltd is registered under the Data Protection Act 1998.

Below, you will find information explaining how your security and privacy are protected, how we may use information about you which we collect and also how to contact us.

Collection of Information

We will collect personal information so that, we can deliver an excellent service to you.

We are able to contact you in the event of a problem or query or to advise you of any changes or unavailability of services which you have requested for administration purposes.

Deal with queries of a financial nature, Provide activity analysis in relation to our website and product offering and market research.

Personal information which we will collect will include your name, address, telephone number, email address and any other details which are relevant to the service which are providing to you. Information may be collected from our website, via telephone conversations, written communications and emails.

We may also collect sensitive personal data concerning health matters from you wherever necessary in providing health services to you.

If you provide information to us about another person, you must ensure that you are authorised by their consent to disclose it on their behalf and that they are aware of how this information may be used.

Cookies

Cookies, which are files in your web browser, are used to store personal data on your hard drive. Cookies are tools which help to collect important information in relation to customer interests and product purchases. In common with other website retailers we use cookies to enhance your experience by being able to fill in log in fields with your email address in order to login quickly and easily on future visits. Although most browsers will accept cookies automatically, you can normally change the settings within your browser to prevent cookies being stored. No information about you is collected from other sources.

Prior to any use of your personal data for a new purpose, or if we or any carefully selected third parties would like to contact you about offers by email, telephone, post or messaging, we offer you the means to consent by means of a tick box. For further information about cookies and how to disable them please go to aboutcookies.org

Security of Data

Our security technology includes firewalls and secure socket layers in order to safeguard information.

We ensure that our databases, computer systems and paper systems are protected against any unauthorized use, disclosure, loss and damage by our standard operating procedures.

We use a secure server which encrypts your credit card information during transmission. All card details are transferred over a secure virtual private network (VPN) to an authorization server which is not directly connected to the internet. Your card details are then entirely deleted from our systems after the transaction has completed.

Links to other Websites

This website may contain links to other websites which are provided for your convenience.

We are only responsible for the privacy practices and security of this site.

We recommend that you check the privacy and security policies and procedures of each and every other website that you visit.

Anonymous Access

You can access our website home page and browse our site without disclosing your personal data.

Disclosure

The data which you provide will not be used to send marketing offers or shared with any other business other than those identified in our terms and conditions.

The confidentiality of your personal data is respected by all employees and data/order processors who have access to it.

Where we do disclose your personal data you will be provided with the opportunity to opt-in or opt-out of the disclosure or consent to the disclosure of your personal data. This will be indicated in a box where personal data is collected

Changes to this Privacy Statement

We constantly review our policies and procedures as privacy laws and practice are constantly developed and we may therefore from time to time update our security policies. In order to ensure that you have up to date information on our privacy policies, please always check this page.

Your right to access personal information held about you

You have the right to receive a copy of personal information we hold about you or any other person whose personal information you provide to us.

Contact Details

By logging into your registered account, you will be able to make changes to your personal details.

You may challenge the data that we hold about you and wherever appropriate you may have the data

- 1 Amended or Rectified
- 2 Completed
- 3 Erased

If you wish to challenge this data please contact us at the following address:

Sedem Ltd
Sedem House
60-74 Stanley Road
Kirkdale
Liverpool
L5 2QA
0151 207 2124
customercare@sedempharmacy.com